

SPONSORSHIP OPPORTUNITIES

NOTE: ALL ASC SPONSORS RECEIVE · A LINKED LOGO ON THE MAIN WEBSITE (AGRIBIZSHOWCASE.COM) · SIGNAGE REFLECTING YOUR GIVING LEVEL IN APPROPRIATE AREAS · TWO COMPLIMENTARY TWO-DAY FLOOR BADGES (\$100 VALUE) & ACCESS TO THE ALL MEMBER MEETING LUNCHEON ON TUESDAY.

2019 ASC SPONSOR LEVELS

GET UPDATES! DOWNLOAD THE 2019 ASC MOBILE APP TODAY



TITLE SPONSOR | \$10,000

Your company is the main sponsor for the entire two-day event! Prominent logo placement throughout show including on printed materials and all promotions.

ALL INDUSTRY RECEPTION | \$7,500

You help us kick off our event with a great reception. Your opportunity to provide remarks and greet the exhibitors and attendees from the main stage Tuesday night. Includes frequent acknowledgment prior to and during the 2-day show.

ALL INDUSTRY LUNCHEON | \$7,500

Put your name on our biggest event! Your opportunity to greet the luncheon audience and introduce our featured speaker during the Wednesday luncheon. Includes frequent acknowledgment prior to and during the 2-day show.

"SHOTGUN" PANCAKE BREAKFAST | \$5,000

A Wednesday morning pancake breakfast from Chris Cakes! Free for exhibitors and all paid attendee early birds. Includes an exclusive shotgun drawing that morning.

(SOLD!) AGRIBUSINESS CAREER DAY | \$5,000

Be the biggest name of the day! The main sponsor presents to a group of over 200. Your sponsor dollars support the entire event and gives you the opportunity to address the students. A \$1,000 scholarship will be given in your company's name

AV EQUIPMENT | \$5,000

All screens will show YOUR logo - every conference room, every screen. This sponsorship includes a minimum of 6 locations around the conference for two day.

MOBILE APP | \$5,000

Splash your logo on every download! The mobile app gets splash screen recognition, "sticky" logo placement, sponsored posts, and additional recognition opportunities.

WATER COOLERS | \$2,500

Provide all our attendees with a fresh drink of cold water. Sponsorship includes custom sponsor-branded water coolers 4 placed on showcase floor and 2 in lobby.

RECEPTION KEG SPONSOR | \$2,500

Sponsor this popular spot at our Tuesday evening reception and you're guaranteed to be seen. This option can be either cash or an in-kind sponsorship from a local brewer - approx 300 people.

POWER SPONSOR | \$2,500

Be the hero with an energy oasis! Our Power Sponsorship provides recharge stations for exhibitor and attendee smart phones and devices.

(SOLD!) WIFI SPONSOR | \$1,500

Your logo on every device connected to Wi-Fi during the ASC - that's more than 1000 devices! Wi-Fi sponsor gets a mandatory splash page pass through on the first connection of every device.

2019 GENERAL SPONSORSHIP LEVELS

EMERALD	\$7,500	GOLD	\$2,500
PLATINUM	\$5,000	SILVER	\$1,500
		BRONZE	\$500

(See table on next page for tiered benefits by level)

Above are the most popular 2019 ASC sponsorships. Hurry, event sponsorships go fast!

TO CHECK ON SPONSOR LEVEL AVAILABILITY PLEASE EMAIL COMMUNICATION@AGRIBIZ.ORG OR CALL 515-262-8323 FOR DETAILS. AAI TRIES TO ACCOMMODATE ALL REQUESTS.

LOOKING TO GET YOUR NAME OUT THERE?

WITH OVER 1,100 PEOPLE IN ATTENDANCE AT OUR SHOWCASE, YOUR SPONSORSHIP CAN HAVE A PERSUASIVE IMPACT. THERE IS A LEVEL FOR YOU!

SPONSORSHIP EXTRA PERKS & BENEFITS (BY DOLLAR AMOUNT GIVEN)

AMOUNT	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000
Additional Showcase Floor Badges	1	2	3	4	5
Free Booth Space			●	●	●
Presentation Room				●	●
Agribusiness Report (DSM & Cedar Rapids)				underwriter 7 days	:30 commercial 7 days
Exclusive Logo Placement On Materials					●
Title Sponsor Recognition					●

Additional sponsorship levels available - visit us online for more details <http://agribizshowcase.com>



AAI member companies help sponsor the scholarships provided during the annual Agribusiness Career Day. Pictured is Growmark and sponsored student from Hawkeye Community College. Growmark is a 5 Star AAIF sponsor.

"The Agribusiness Showcase & Conference and the Agribusiness Career Day is a great way for several hundred community college agriculture students to learn more about great Iowa companies who will be their future employers"

- Rob Denson, President
Des Moines Area Community College