

LOOKING TO GET YOUR NAME OUT THERE?

WITH OVER 1,100 PEOPLE IN ATTENDANCE AT OUR SHOWCASE, YOUR SPONSORSHIP CAN HAVE A PERSUASIVE IMPACT. THERE IS A LEVEL FOR YOU!

NOTE: ALL ASC SPONSORS RECEIVE · A LINKED LOGO ON THE MAIN WEBSITE (AGRIBIZSHOWCASE.COM) · SIGNAGE REFLECTING YOUR GIVING LEVEL IN APPROPRIATE AREAS · TWO COMPLIMENTARY TWO-DAY FLOOR BADGES (\$100 VALUE) · ACCESS TO THE ALL MEMBER MEETING LUNCHEON ON TUESDAY.

PREMIUM SHOW SPONSOR LEVELS

Premium show sponsorships focus attention on your business!

WATER COOLERS | \$2,500

Provide all our attendees with a fresh drink of cold water. Sponsorship includes custom sponsor-branded water coolers 4 placed on showcase floor and 2 in lobby.

RECEPTION KEG SPONSOR | \$2,500

Sponsor this popular spot at our Tuesday evening reception and you're guaranteed to be seen. This option can be either cash or an in-kind sponsorship from a local brewer - approx 300 people.

REGISTRATION DESK | \$1,500

Your name in lights! Sponsor logo will be the first thing attendees see when they step through our doors. Custom sign made for the top banner of the main registration desk. More than 1,100 people will walk past this area!

~~POWER SPONSOR | \$2,500~~ **SOLD**

Be the hero with an energy oasis! Our Power Sponsorship provides recharge stations for exhibitor and attendee smartphones and devices.

CAREER DAY KEYNOTE SPEAKER | \$2,500

The ABC Day attracts over 200 college students in ag programs from 15 community colleges. The AAI Foundation provides a dynamic and inspirational speaker for these bright minds.

WIFI SPONSOR | \$1,500

Your logo on every device connected to Wi-Fi during the ASC - that's more than 1000 devices! Wi-Fi sponsor gets a mandatory splash page pass through on the first connection of every device.

SPONSORSHIP EXTRA PERKS & BENEFITS (BY DOLLAR AMOUNT GIVEN)

AMOUNT	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000
Additional Showcase Floor Badges	1	2	3	4	5
Free Booth Space			●	●	●
Presentation Room				●	●
Agribusiness Report (DSM & Cedar Rapids)				underwriter 7 days	:30 commercial 7 days
Exclusive Logo Placement On Materials					●
Title Sponsor Recognition					●

Additional sponsorship levels available - visit us online for more details <http://agribizshowcase.com>

SPONSORSHIP OPPORTUNITIES

MOST POPULAR ASC SPONSOR LEVELS:

Below are the most popular 2018 ASC sponsorships. Hurry, event sponsorships go fast!

ALL INDUSTRY RECEPTION | \$7,500

You help us kick off our event with a great reception. Your opportunity to provide remarks and greet the exhibitors and attendees from the main stage Tuesday night. Includes frequent acknowledgment prior to and during the 2-day show.

"SHOTGUN" PANCAKE BREAKFAST | \$5,000

A Wednesday morning pancake breakfast from Chris Cakes! Free for exhibitors and all paid attendee early birds. Includes an exclusive shotgun drawing that morning.

AGRIBUSINESS CAREER DAY & JOB FAIR | \$5,000

Be the biggest name of the day! The main sponsor presents to a group of over 200. Your sponsor dollars support the entire event and gives you the opportunity to address the students. A \$1,000 scholarship will be given in your company's name

ALL INDUSTRY LUNCHEON | \$7,500

Put your name on our biggest event! Your opportunity to greet the luncheon audience and introduce our featured speaker during the Wednesday luncheon. Includes frequent acknowledgment prior to and during the 2-day show.

AV EQUIPMENT | \$5,000

All screens will show YOUR logo - every room, every screen. This sponsorship includes 6 locations.

MOBILE APP | \$5,000

Splash your logo on every download! The mobile app gets splash screen recognition, "sticky" logo placement, sponsored posts, and additional recognition opportunities.

OTHER ASC SPONSOR LEVELS:

GOLD SPONSOR | \$1,500

As a gold sponsor, your investment supports the educational sessions and programs during ASC, providing our attendees with special events and nationally recognized speakers. Our gold sponsors are placed strategically around the ASC main floor for maximum exposure.

COMMUNITY COLLEGE SPONSOR | \$1,000

Fifteen Iowa community colleges are presented at least one \$1,000 scholarship during the Agribusiness Career Day. Each sponsor can present the scholarship on stage with the community college student winner. AAI Foundation donations are tax deductible and sponsors can select the community college of their choice.

BRONZE SPONSOR | \$500

Our base sponsorship to support and enhance the annual showcase. Your company logo will be presented on all appropriate materials and signs. Your sponsor dollars will go to support ASC.

TO CHECK ON SPONSOR LEVEL AVAILABILITY PLEASE EMAIL COMMUNICATION@AGRIBIZ.ORG OR CALL 515-262-8323 FOR DETAILS. AAI TRIES TO ACCOMMODATE ALL REQUESTS.

visit us at <http://agribizshowcase.com>